



Michael Honeycutt <mhoneycutt@venturer.com>

CES 2020 Innovation Awards Information

1 message

CES <reply@cta-tech.org>

Wed, Oct 23, 2019 at 10:00 AM

Reply-To: Consumer Technology Association <reply-fe9d11717764017d70-397_HTML-119173122-7210430-1@cta-tech.org>

To: mhoneycutt@alcoelectronics.com

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Dear Michael Honeycutt,

Congratulations again on being selected as a CES 2020 Innovation Awards honoree!

We are pleased to provide you with the Innovation Awards **honoree packet** that outlines next steps and the important information you need to know about being an honoree.

This packet includes details on the following:

- Award Benefits.
- Additional Opportunities.
- How to Participate in the Innovation Awards Showcase at CES 2020.
- And more.

Please verify the following information from your application, which will be posted on the [CES.tech](#) Honoree page, as well as in various publications and promotional materials as outlined in the packet.

If this date needs to be changed, please contact us immediately. Further, we ask that you **please hold any press releases or official announcements until 5 PM EST on your reveal date.**

Company Name: AVITA

Product Name: AVITA ADMIROR

Product Description: *The ultra-slim and lightweight Admiror is the latest laptop/notebook entry from the fashion-minded AVITA brand. Drawing inspiration from architecture, high fashion and colorful modern style, the Admiror boasts an aesthetic beauty the consumer laptop and tech community has not yet seen. Outward appearance aside, the Admiror comes packed with tech must-haves and state-of-the-art components. Giving power to the individual, the Admiror's superior and artistic design will draw admiration from others, while providing an outstanding user experience.*

As a reminder, your product will be revealed on **November 7, 2019 at CES Unveiled New York**. This reveal date is based on the country of incorporation and announcement date selected in your application.

Thank you for your participation and support of the industry. Congratulations again on this prestigious honor!

The Innovation Awards Team
Consumer Technology Association
InnovationAwards@CTA.tech.

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